

Case studies

Explore the full range of client success stories on our website



Key results



+12%

AOV with AI-powered recommendations



+10%

conversion by upgrading to Next Generation



+29%

larger shopping carts in just 7 days



+12%

revenue after switching from open source search



+20%

revenue and ROI in 4 months



+26%

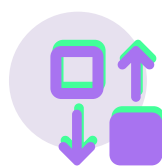
higher conversion and faster merchandising

How it benefits you



Save time

through AI-based automation



Maintain control

with an intuitive UI for business users



Faster ROI

via higher conversion and customer loyalty

Case studies

Personalized search and product discovery **powered by AI**



What our customers say

// Our **conversion rate increased by almost 10%...** We are especially happy about the higher customer satisfaction since the go-live."



Patricia Zwack
Onsite Search Expert



// The functions that FactFinder offers were the problem solvers we were in need of... These are things that **make our lives easier** and save resources in development."



Achim Schneider
eCommerce Manager



// When I call, someone answers who knows who I am, who our company is, who knows our case and **personally helps me.**"



Maximilian Reiter
Consultant



Trusted by 2,000+ B2B and B2C shops worldwide

