

Higher sales with less effort

Self-learning search, 1:1 personalization, recommendations and much more: Infinity is the right product discovery solution for companies that want to give their teams the freedom to focus on other tasks beyond search optimization, automatically supporting your conversion goals. By identifying the individual purchase signals of each visitor in real time, Infinity shows exactly which products visitors are most likely to buy based on their current intent.

This means more sales and customer satisfaction – with minimal resource commitment.



+9,8%

value per search

ONLINE DROGIST.NL

+12%

conversion rate from search

XXL

+12%

revenue from category listings



+30%

conversion rate increase

Infinity Modules



Product Discovery



Navigation



Merchandising



Personalization



Recommendations



Geo



Customer-Specific Info

Support



Service Desk and dedicated Customer Success Manager



"[Before], we spent about 30 hours a month on keeping our search up to date. Now we spend max four hours a month on that. It is a great improvement for us, freeing up time and resources for other parts of the business."



Joachim de Boer Co-founder of DeOnlineDrogist.nl

How it benefits you



Save time

through Al-based automation



Maintain control

thanks to all new merchandising capabilities



Faster ROI

via higher conversion and customer loyalty

What makes us different?

Infinity delivers true 1:1 personalization based on unique shopper preferences and real-time purchase intent. There's no need for cookies, segmentation, collaborative filtering or demographic data. Thanks to our fast-learning approach, you will provide every shopper with highly relevant experiences within the very first clicks.



Trusted by 2,000+ online shops worldwide











